



Southern Menagerie

CALL FOR ARTISTS

The Junior League of Raleigh, Inc. and Visual Art Exchange present the Southern Menagerie juried art exhibition, November 3-6, 2011. Southern Menagerie is a special feature of the JLR's **A Shopping SPREE!**, an annual four-day shopping fundraiser that attracts approximately 12,000 shoppers annually from around the country. Melissa Peden and Megg Rader will jury Southern Menagerie. We will award more than \$1,000 in prizes. The application fee is \$20. This is a flat fee. Artists may enter up to two pieces. Please send check or money orders only. **Entry deadline: September 26, 2011.**

How to enter

Please send the following materials to JLR by **September 26, 2011**. The jury's results will be posted October 10 on <http://carolinacolor.wordpress.com> and www.visualartexchange.org.

- Entry form (attached)
- \$20 nonrefundable entry fee (make checks payable to Junior League of Raleigh)
- Artist statement and resume
- Optional: Self-addressed, stamped envelope for return of application materials
- Up to two JPEGs of your work on CD or via e-mail*

* Digital entries: artists may submit images up to two works in JPEG format on CD or by e-mailing them to carolinacolorgallery@jlraleigh.org. Image files must be labeled with the artist's last name followed by 01 and 02 (e.g. Smith 01, Smith 02). All CDs/images must be readable by PC platforms. File sizes cannot exceed 2MB with a DPI of at least 72. Images should be oriented correctly. **DO NOT** submit PowerPoint presentations, automated slide presentations or work on a DVD.

Send completed entries to:

The Junior League of Raleigh
Attn: Southern Menagerie
PO Box 26821
Raleigh, NC 27611-6821

Eligibility

Open to all 2D artwork, excluding photography, by living Carolina artists exploring this year's theme of Southern Menagerie. Work must measure no less than 12" x 12" and no more than 24" x 36" and have a retail price of \$100-\$750. NOTE: Size specifications are for the actual work and do not include frame width. All work must be original, completed in the last two years and available for sale. Work must be properly prepared for installation by being wired on the back (no alligator hooks or clips). All work must be dry and stable. JLR reserves the right to exclude any work that does not meet these standards.

Please note: Upon entering Southern Menagerie, the artist agrees that accepted work must not be sold prior to the exhibit. Any pre-show sale of accepted work will remain subject to a 40 percent commission payable to the JLR. If an artist fails to comply with any of the guidelines set forth in this prospectus, the JLR reserves the right to disqualify that artist from Southern Menagerie and future JLR exhibits.

Commission and sales

A 40 percent commission on all art sales will go to the Junior League of Raleigh. All accepted artists will be required to fill out a W-9 form prior to A Shopping SPREE!

Artist benefits

- Exposure! Artwork reviewed by two prestigious jurors (bios included below).
- Great sales opportunity! Artwork viewed by 12,000 potential buyers.

More exposure & publicity! Accepted artists will have their website listed on <http://carolinacolor.wordpress.com> next to the image of accepted artwork. Please include your website on the entry form.
Support a great cause! Read more about the Junior League of Raleigh's community projects below.

Exhibition timeline:

September 26: submission deadline

October 10: jury results posted on <http://carolinacolor.wordpress.com> and www.visualartexchange.org. *Please note: Results will only be posted in the above locations. Artists will not receive individual notification.

November 1: artists deliver accepted work to the Raleigh Convention Center from 11a.m. – 4 p.m.. Shipping arrangements can also be made.

November 6: artists pick up unpurchased work from the Raleigh Convention Center between 6-9 p.m. Artists whose work sold during the exhibit will be notified by phone as soon as possible. Work not picked up on November 6 will be charged a \$5 per day storage fee.

About the jurors

JLR and VAE are excited to present two distinguished Raleigh art professionals as jurors for this year's exhibition.

Melissa Peden: Melissa Peden, a Past President of the JLR, is an art consultant and former owner of Peden Gallery II. She is a former member of the board of trustees and chair of the Works of Art Committee for the NC Museum of Art. Melissa is also a former board member of the Contemporary Art Museum.

Megg Rader: Megg Rader is the former executive director of Artspace and is currently the co-owner of The Collectors Gallery and The Mahler Fine Art. She is a Past President of the Junior League of Raleigh, a member of the Raleigh Fine Arts Society, active with the Downtown Raleigh Alliance, City of Raleigh Arts Commission and is on the board of directors of Conservation Trust for North Carolina.

About the Junior League of Raleigh, Inc.

The Junior League of Raleigh's more than 1,700 members serve the Wake County area with programs of education and volunteer service. Since 1930, JLR has contributed more than 1 million volunteer hours and more than \$4.8 million to community projects and programs focusing on education, health and children's services. The League reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism. Our major purpose is to provide trained volunteer resources to community initiatives within Wake County. JLR is a member-based organization of women with a three-fold mission: promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. For information about the Junior League of Raleigh, please visit our website at www.jlraleigh.org.

About A Shopping SPREE!

A Shopping SPREE! brings more than 12,000 visitors from around the country to Raleigh for a four-day shopping fundraiser. Proceeds from **A Shopping SPREE!** benefit youth programs and projects sponsored by the Junior League of Raleigh. Since 2000, the Junior League of Raleigh has given more than \$800,000 and 230,000 volunteer hours to organizations such as SAFEchild, StepUP Ministry, Helping Horse, , Avent West Children's Mentoring, the Boys and Girls Club of Wake County, Girls on the Run, and Heritage Park Community Learning Center. For **A Shopping SPREE!** information, please visit our website at www.ashoppingspree.org. Do not miss your chance to shop for a cause!

About Visual Art Exchange

Visual Art Exchange is a nonprofit gallery and artist association that supports and educates emerging, professional and student artists. Each year VAE exhibits the work of more than 800 artists in 60 exhibitions and hosts 50 educational programs. VAE is also the force behind SPARKcon, an interdisciplinary art and design festival in downtown Raleigh. www.visualartexchange.org

Questions? E-mail carolinacolorgallery@jlraleigh.org.

Southern Menagerie

Complete and mail this form to:
The Junior League of Raleigh
Attn: Southern Menagerie
PO Box 26821
Raleigh, NC 27611-6821
Deadline: September 26, 2011

Exhibition Entry Form

Artist Information:

Name: _____ Date: _____

Street: _____

City: _____ State: _____ Zip: _____ Phone: _____

E-mail: _____ How did you hear about us?: _____

Entry fee: **\$20** Form of payment: Check (made out to Junior League of Raleigh) Money order

Website*: _____

*If your work is accepted, your web-site will be posted on <http://carolinacolor.wordpress.com> next to the image of your artwork.

Artwork information

I am submitting (please check): CD

Via E-mail (carolinacolorgallery@jlraleigh.org)

PIECE #1

PIECE #2

Title: _____

Title: _____

Medium: _____

Medium: _____

Price: \$ _____ Dimensions: _____

Price: \$ _____ Dimensions: _____

<i>Office Use Only:</i>		
#1	Accepted / Declined	Award _____
Sold: Y / N	Date: _____	By: _____
Picked Up: Y / N	Date: _____	Initial: _____

<i>Office Use Only:</i>		
#2	Accepted / Declined	Award _____
Sold: Y / N	Date: _____	By: _____
Picked Up: Y / N	Date: _____	Initial: _____

Entry check list

CD/or e-mail Artist statement & resume Entry fee SASE for return of CD (optional)

Please read and sign below . . . Work not prepared for hanging will not be accepted!

MY WORK IS PROPERLY FRAMED, WIRED AND PREPARED FOR INSTALLATION
I have read and agree to abide by all policies as posted. JLR is not responsible for theft or damage. Artist is responsible for any insurance deductible. Buyer information may be released at discretion of buyer and may not be available to the artist. **I UNDERSTAND THAT I AM RESPONSIBLE FOR PICKING UP MY ARTWORK BY THE STATED DEADLINES. ALL ARTWORK NOT RETRIEVED BY THE STATED DEADLINE WILL BE CHARGED A \$5 PER DAY STORAGE FEE.**

Signed _____ Date _____